

NATURE, ART & PERFUMES
BY BRAVANARIZ

Intensive Olfactory Capture Workshop



Capturing the landscape in a bottle

with Ernesto Collado

Dates: 15.02 / 08.03 / 19.07 / 22.11

Be Landscape.

Cantallops /Alt Empordà

www.bravanariz.com

WORKSHOP RETREATS

The ultimate goal in the creation of all our workshops is to promote a new way of relating to nature, whether through perfumery or any other artistic and creative form.

They are designed to give you a truly immersive experience, awakening all your senses. For us, learning must go hand in hand with enjoyment and pleasure at all times. That is why we give a lot of importance to things that are vital to us, such as good food, beauty in all its forms (from the attention to design to the smallest detail when setting the table), time (quality of time) and, above all, the humanity and kindness of all the people who work to make it possible.

We put special emphasis on the practice. We like to do things. First, there is the experience, the physical experience from which then comes the theory. It is when you have experienced something and have been able to become intimate with the object of your study that the enriching questions arise. It is then that the theory can help us to consolidate the knowledge we have acquired through practice, and to develop our knowledge of the subject.

We like the workshop-retreat idea. Spending a few days in a privileged natural environment, isolated from our busy lives, sharing time and space with a group of curious and knowledge-hungry people gives the course an unusual intensity and level of concentration and attention.





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A whole day at Mas Flaquer, taking part in the artisanal processes of creating raw materials and perfumes that make us one of the most disruptive and original proposals on the international niche perfumery scene. A unique opportunity to immerse yourself in our creative process and understand, by doing so, our commitment to the environment and the landscape. From the intimate encounter with the plant in its natural habitat and its correct harvesting, following the guidelines of our Sustainable Harvesting Protocol, through the distillation and creation of tinctures, hydrosols and essential oils, to decanting and bottling, including a delicious biodynamic meal with products from the farm (vegetables from our garden, honey, olive oil, pestos, chutneys and jams according to the season) and tasting of local wines. Not only will you smell the landscape and capture its wild aroma, but you will eat and drink it. You will return home, wiser, happier, connected, naturally scented and made landscape.

Transformative experience

This is much more than a natural perfumery workshop. In this workshop, we teach you everything we know and do. We open our workshop and our operations centre in La Albera to share with you the methodology that makes us unique. Not only will we tell you about it, but you will do it with us. You will literally capture the aromatic essence of a specific moment and landscape. But it's not just the process that we open to the public on these days, it's also our hearts. We are encouraged to share our passion for nature and its aromas, for smell as a vehicle of knowledge and pleasure to enrich our perception of the world. After a walk with us, you will never walk in the same way again.

Who it's for?

Anyone with curiosity and a desire to broaden their gaze and, especially, their sense of smell, enjoying an environment full of beauty and sensitivity. Lovers of nature, perfumery and creativity who are looking for an inspirational experience that will displace you and take you out of your usual patterns. For those who want to discover a beautiful corner of the world and immerse themselves in its essence, intimately and deeply. Enthusiastic followers of the brand who want to get to know its processes, motivations and future projects from the inside, and from the hand of its founder.

Ernesto Collado Sala

With a significant career as an actor, creator of theatre and contemporary artist, he always swam against the current, fleeing from any label. He was the artistic director, amongst others, of Fundación Collado-Van Hoestenbergh and MAPA Festival. The grandson of a crucial Spanish chemist-perfumer and producer of natural essential oils at the beginning of the 20th century, he has inherited an exceptional olfactory sensitivity and an unconditional love for plants and science. Later, he was educated in Grasse (GIP, Grasse Institute of Perfumery) and completed his perfumery studies working with essential oil producers and pupils of his grandfather, where he learned from practical experience. A self-taught botanist, avid reader of poetry and philosophy and a passionate communicator, he has turned all of his eccentric creativity and never-ending fascination for nature into BRAVANARIZ, one of Europe's most disruptive and authentic 100% natural niche perfumery brands. Using olfactory experiences, talks and discussion panels, he aims to infect people with olfactory curiosity and help them reconnect with Nature through smell. He, like Marina, is fascinated by the role of olfaction in society and its enormous power as a tool for knowledge and pleasure. Now, with Mas Flaquer, he has found the right place to develop all his ideas and share them with others.



Program

10h. Reception and small welcome talk (it is important to arrive on time. The appointment will be at 9:45h)

10:30h. Preparatory exercises to smell more and better

11:00h. A walk to discover and collect seasonal aromatic plants, discovering all the secrets of our local flora and the particularities of our landscape in Els Aspres de l'Albera.

13:30h. In the workshop: The distillery (history and how it works). Steam distillation and other techniques for obtaining raw materials (introduction to enfleurage, tinctures and head captures).

14:30h Delicious biodynamic lunch with tasting of local wines (weather permitting, outdoors)

16h. Back to the workshop: smelling of hydrolats, perfumes and natural essential oils.

17H. Decanting, small notions of formulation and elaboration of our olfactory capture.

18h. Questions and answers while we enjoy a farewell tea and pastries, either by the fire or in the shade of the centenary plane tree.

The Estate

Mas Flaquer is a beautiful regenerative farm of 8.5 hectares, located in the heart of one of the most beautiful and unknown rural areas of the **Alt Empordà** called Els Aspres de l'Albera. Here you will find **wild aromatic plants, olive trees, bee hives and an organically managed vegetable garden, an endless greenhouse, almond and fig trees, farm animals and a romantic shade garden with the oldest listed plane tree in Catalonia.**

This space is also the headquarters of Bravanariz, Europe's leading 100% natural niche perfumery brand, dedicated to capturing the essence of our Mediterranean landscapes and designing olfactory experiences. Its workshop is where most of its raw materials are made and where new formulas and products are developed. In short, a privileged space where you can **reconnect with nature and live unique experiences with the sense of smell as the protagonist.**





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